

Bahia Mar Park Receives Approval from City Planning and Zoning Board

On the evening of Wednesday, September 17, LXR Luxury Resorts & Hotels (LXR) appeared before the Planning and Zoning Board at City Hall to present the comprehensive Bahia Mar Park project proposal. Our presentation focused on the project's numerous economic benefits; details surrounding the project's "Planned Development (PUD)" and Green Building plans; how Bahia Mar Park is vital to the Fort Lauderdale International Boat Show and marine industry; and above all else, how the multifaceted project is good for the Entire City of Fort Lauderdale. After nearly five hours of presentations, Q&A sessions and community feedback, the Planning and Zoning Board approved the project with a 4-2 vote.

Attendance and support of Bahia Mar Park that evening was strong. Advocates of the project included Efram "Skip" Zimbalist III, president/CEO of boat show operator Show Management, Inc., Central Beach Alliance (CBA) President Steve Glassman, and Frank Herhold, Executive Director of Marine Industries Association of South Florida (MIASF). Also in attendance at the hearing were members of the Idlewyld neighborhood, including Commissioner Charlotte Rodstrom, with whom the Bahia Mar Park development team has worked closely over the years – and will continue to do so in the months ahead – to ultimately make the project better.

While lengthy, the road to reach this point has proven to be successful, particularly with this most recent approval. Bahia Mar Park has also secured approvals from the Central Beach Alliance and South Beach Alliance organizations – the two largest associations in Fort Lauderdale Beach. We greatly look forward to presenting the project to the City Commission in the coming months in hopes of furthering this overall support as well as ultimately bringing Bahia Mar Park to life as a landmark that all of Fort Lauderdale and beyond can enjoy.

Please see three following pages from our presentation.

bahiaMar park



**Today, you drive by Bahia Mar.
Tomorrow, Bahia Mar Park is your destination.**

Planning and Zoning Board Presentation

September 16, 2009

www.BahiaMarPark.com



LUXURY RESORTS
& HOTELS

FOR THE GOOD OF THE ENTIRE CITY



Bahia Mar Park is on the beach, but benefits the entire Fort Lauderdale community. Intended to be a landmark destination, the project protects and enhances the Boat Show, supports the maritime and tourism industries, creates new jobs and provides more money to the City.

This beach redevelopment project is very important to the Entire City

July 7, 2009 City Commission:
Three-point "Road-Map" for Bahia Mar Park Approval

1. Protect the Boat Show ✓
2. More \$\$\$ to City under Lease ✓
3. Site Plan Design ✓

The Bahia Mar Park Development team has shown that the PUD site plan meets, or exceeds, these criteria and that there is a sound basis for your positive recommendation to the City Commission